

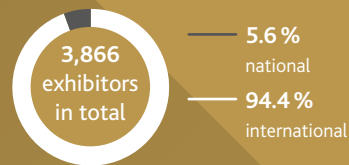


TASTE THE FUTURE
COLOGNE,
05. – 09.10.2019

Anuga Fine Food
Everything at a glance.

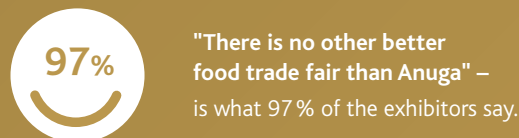
EXHIBITORS*

Origin of the exhibitors



Top countries of origin of the exhibitors (excl. Germany)

1 Italy
2 China
3 Spain
4 Turkey
5 Greece
6 Thailand
7 UK
8 Northern Ireland
9 USA
10 France

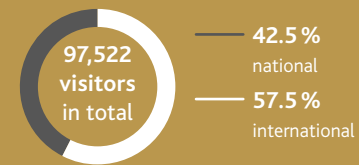


Origin of the exhibitors from abroad



VISITORS

Origin of the visitors



Origin of the visitors from abroad



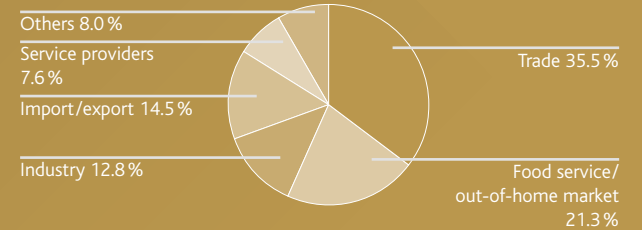
Europe (excl. Germany)	31,740
Asia	10,991
America	9,085
Africa	2,748
Australia	1,514



Influence on procurement/purchasing decisions

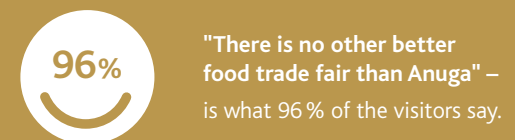
Key responsibility	35.5%
Co-responsibility	27.9%
Advisory/influential	17.7%
Not involved	9.1%
Others	9.8%

Economic branches



Area of responsibility (single response)

Business, company, factory managers	29.0%
Purchasing, procurement	11.7%
Production and Maintenance	6.9%
Research and Development	6.7%
Sales, Marketing, PR	26.0%
Logistics, warehouse, IT	1.5%
Finances, Administration	2.9%
Other trade visitors	15.3%



Top countries of origin of the visitors (excl. Germany)

1 The Netherlands	6 United Kingdom
2 France	7 Poland
3 Italy	8 People's Republic of China
4 Spain	9 Belgium
5 Austria	10 USA