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No. 1 - The world's leading business platform for the international food industry combines the highest awareness and acceptance on the exhibitor and visitor side

Trade fair	Anuga 2019
Date	October 05 - 09, 2019 in Cologne
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Cologne Germany
	Bundesverband des Deutschen Lebensmittelhandels e.V. (BVLH) Am Weidendamm 1A 10117 Berlin
Conceptual sponsor	Bundesvereinigung der Deutschen Ernährungsindustrie e.V. (BVE) Haus der Land- und Ernährungswirtschaft Claire-Waldoff-Straße 7 10117 Berlin
	Deutscher Hotel- und Gaststättenverband e.V. (DEHOGA) Am Weidendamm 1A 10117 Berlin
Opening hours	<u>Exhibitor:</u> Saturday to Wednesday: 9:00 a.m. - 7:00 p.m. <u>Visitor:</u> Saturday to Wednesday: 10:00 a.m. - 6:00 p.m.

Admission fees	Day ticket (advance sale)	EUR 39.00
	Day ticket (ticket office)	EUR 69.00
	Season ticket (advance sale)	EUR 79.00
	Season ticket (ticket office)	EUR 99.00
Catalogue		EUR 33.00
Product segments	Anuga Fine Food Anuga Drinks Anuga Chilled & Fresh Food Anuga Meat Anuga Frozen Food Anuga Dairy Anuga Bread & Bakery Anuga Hot Beverages Anuga Organic Anuga Culinary Concepts	
Fair profil	Trade fair for the international food industry	
Mailing of registration forms to exhibitors	April 2018	
Hall occupancy	Halls 1 - 11	
Construction period	September 25 - October 04, 2019	
Dismantling period	October 09 - 13, 2019	
Access rights	Trade visitors only	

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Target groups (visitors) Anuga is open to trade visitors only. The following groups are permitted to attend: decision-makers (managing directors, procurement/purchasing, market administration, sales, marketing) from food retailers and wholesalers, beverage retailers and wholesalers, trading cooperatives, drugstores, health food stores, trade representatives, food importers and exporters, skilled food trades, the food industry and suppliers to the food industry. Also: employees with responsibility from food service and catering companies serving segments such as hotels, traditional catering, system/brand catering, company canteens and communal/institutional catering.

Also permitted to attend are employees with responsibility from departments for the procurement and use of technical facilities and equipment; the segment of large-scale kitchen planning; and the specialist trade for technology for large-scale catering facilities.

Also admitted are employees of nutrition institutes, nutritionists, home economists and food technologists. Students and school pupils in certain areas of study can obtain admission tickets and gain permission to visit the event exclusively from the Federal Association of the German Retail Grocery Trade (BVL) - following official approval.

Target Groups (Exhibitors)

Manufacturers, importers and wholesalers

- of food and drinks
- of catering technology
- Suppliers of services for the catering sector and the food retail trade
- Trade agencies
- Suppliers of specialties
- Suppliers of fresh convenience products

Figures for the previous event (2017)

Exhibitors	7.405 from 107 countries
Gross exhibition space	284.000 sqm gross
Visitors	165.008 visitors from 198 countries

Director Mr. Lorenz Alexander Rau

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