

Facts and Figures



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| Trade fair | Anuga 2017 | Anuga 2017 October 07 – 11, 2017 |
| Date of the event | October 07 – 11, 2017 | www.anuga.de www.anuga.com |
| Organizer | <p>Koelnmesse GmbH Messeplatz 1 50679 Cologne</p> <p>Bundesverband des Deutschen Lebensmittelhandels e.V. (BVLH) Am Weidendamm 1A 10117 Berlin</p> | <p>Contact: Lorenz Alexander Rau Tel. + 49 221 821-2240 Fax + 49 221 821-993410</p> <p>e-mail anuga@koelnmesse.de</p> |
| Conceptual sponsor | <p>Bundesvereinigung der Deutschen Ernährungsindustrie e.V. (BVE) Haus der Land- und Ernährungswirtschaft Claire-Waldoff-Straße 7 10117 Berlin</p> <p>Deutscher Hotel- und Gaststättenverband e.V. (DEHOGA) Am Weidendamm 1A 10117 Berlin</p> | <p>Koelnmesse GmbH Messeplatz 1 50679 Cologne P.O.Box 21 07 60 50532 Cologne Germany Tel. +49 221 821-0 Fax +49 221 821-2574 info@koelnmesse.de www.koelnmesse.de</p> |
| Venue | Cologne Exhibition Center | |

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| Opening times | <u>For exhibitors:</u> Saturday to Wednesday from 9:00 a.m. to 7:00 p.m. <u>For visitors:</u> Saturday to Wednesday from 10:00 a.m. to 6:00 p.m. | |
| Admission fees (prices will follow) | Day ticket, advance sale | 34,00 € |
| | Day ticket, ticket office | 59,00 € |
| | Two-day ticket, advance sale | 53,00 € |
| | Two-day ticket, ticket office | 69,00 € |
| | Three-day ticket, advance sale | 63,00 € |
| | Three-day ticket, ticket office | 79,00 € |
| | Four-day ticket, advance sale | 72,00 € |
| | Four-day ticket, ticket office | 89,00 € |
| | Season ticket, advance sale | 78,00 € |
| | Season ticket, ticket office | 97,00 € |
| Catalogue (price will follow) | | 33,00 € |
| Product segments | Anuga Fine Food; Anuga Drinks; Anuga Chilled & Fresh Food; Anuga Meat; Anuga Frozen Food; Anuga Dairy; Anuga Bread & Bakery; Anuga Hot Beverages; Anuga Organic; Anuga Culinary Concepts | |
| Fair profile | Trade Fair for the International Food Industry Leading fair for industry, trade and catering trade in the food and beverage sector | |
| Mailing of registration forms to exhibitors | June 2016 | |
| Hall occupancy | Halls 1 – 11 | |
| Construction and dismantling periods | 27.09.2017 – 15.10.2017 | |

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Access rights

Trade visitors only

Target groups (visitors)

Anuga is open to trade visitors only. The following groups are permitted to attend: decision-makers (managing directors, procurement/purchasing, market administration, sales, marketing) from food retailers and wholesalers, beverage retailers and wholesalers, trading cooperatives, drugstores, health food stores, trade representatives, food importers and exporters, skilled food trades, the food industry and suppliers to the food industry. Also: employees with responsibility from food service and catering companies serving segments such as hotels, traditional catering, system/brand catering, company canteens and communal/institutional catering.

Also permitted to attend are employees with responsibility from departments for the procurement and use of technical facilities and equipment; the segment of large-scale kitchen planning; and the specialist trade for technology for large-scale catering facilities.

Also admitted are employees of nutrition institutes, nutritionists, home economists and food technologists. Students and school pupils in certain areas of study can obtain admission tickets and gain permission to visit the event exclusively from the Federal Association of the German Retail Grocery Trade (BVL) – following official approval.

Target groups (exhibitors)

Manufacturers, importers and wholesalers
- of food and drinks

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| | <ul style="list-style-type: none">- of catering technology- Suppliers of services for the catering sector and the food retail trade- Trade agencies- Suppliers of specialties- Suppliers of fresh convenience products |
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| Figures for the previous event (2013) | |
| Exhibitors | 7.189 from 108 countries |
| Gross exhibition space | 284.000 sqm gross |
| Visitors | 158.603 Trade visitors from 192 countries |
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| Project management | Mr. Lorenz Alexander Rau anuga@koelnmesse.de |
| Website | www.anuga.de ; www.anuga.com |
