



TASTE THE FUTURE
COLOGNE,
05. – 09.10.2019

Anuga Culinary Concepts
Everything at a glance.

ANUGA
CULINARY STAGE 



16 professional dessert specialists from Germany, Austria and Switzerland

Election of "Pâtissier of the Year"

44 famous chefs from Germany, Austria and Switzerland

Election of "Chef of the Year"

Origin of the exhibitors from abroad



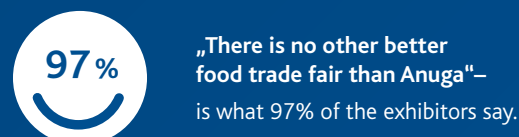
EXHIBITORS*

Origin of the exhibitors



Top countries of origin of the exhibitors (excl. Germany)

1 Italy
2 The Netherlands
3 France
4 Turkey
5 Austria
6 Belgium
7 People's Republic of China
8 UK
9 Northern Ireland
10 Taiwan



VISITORS

Origin of the visitors



Origin of the visitors from abroad

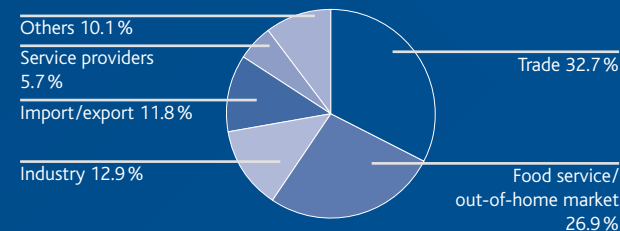
Europe (excl. Germany)	10,489
Asia	3,575
America	2,718
Africa	1,021
Australia	420



Influence on procurement/purchasing decisions

Key responsibility	32.9 %
Co-responsibility	28.8 %
Advisory/influential	14.4 %
Not involved	11.6 %
Others	12.4 %

Economic branches



Area of responsibility (single response)

Business, company, factory managers	25.4 %
Purchasing, procurement	7.5 %
Production and Maintenance	7.2 %
Research and Development	11.3 %
Sales, Marketing, PR	22.9 %
Logistics, warehouse, IT	0.8 %
Finances, Administration	2.6 %
Other trade visitors	22.4 %



Top countries of origin of the visitors (excl. Germany)

1 Italy	6 Lithuania
2 People's Republic of China	7 Taiwan
3 Turkey	8 United Kingdom
4 The Netherlands	9 USA
5 Belgium	10 France